



sovereign[®]
INSURANCE

COMMUNITY IMPACT & SUSTAINABILITY WITH SOVEREIGN!

Sovereign Insurance is passionate about protecting Canadian businesses and the communities they serve. We strive to make a measurable impact. Here's what we achieved together in 2021!

EMPLOYEE IMPACT

Sovereign employees stepped up to help:

With the support of Sovereign's matching program, employees generously donated a total of **\$6,940**

45 engaged employees took part in a weekly virtual, employee-led yoga with Jenn!

Employees logged **527** volunteer hours

The Halifax office donated **\$250** of food to **Margaret's House's "Feeding Others of Dartmouth (F.O.O.D.)"**

\$500 donated to **Local Paws with an International Cause**

The Montreal office donated **\$200** to **Jeunesse au Soleil**

\$75,000 to **Food Banks Canada**

\$75,000 to **Habitat for Humanity**

\$75,000 to **Kids Help Phone**

COMMUNITY IMPACT
We donated:

\$25,000 to the **Canadian Red Cross British Columbia Floods & Extreme Weather Appeal** to help those impacted by extreme weather and flooding in B.C.

\$2,500 donation to the **Legacy of Hope Foundation**

STARTUP CANADA

We sponsored Startup Women 2021, a month-long event in March that:

Gathered insight from 5 industry-specific roundtables and 2 webinars

Engaged **1172+ women** through Startup Community Events

Engaged **2642** women across all program elements

Hosted **353 mentees**, and **128 mentors**

SUSTAINABILITY CHALLENGES

BWELL BINGO!

Sovereign employees engage in daily health and wellness challenges.

\$660 was donated between the **Canadian Mental Health Association (CMHA), Jumpstart Charities, and Kids Help Phone.**

CAMP OUT!

Employees slept outside their comfort zone to raise awareness for those experiencing homelessness in Canada.

\$9,500 was raised for the following charities:

- **Canadian Alliance to End Homelessness**
- **Habitat for Humanity Canada**
- **Homes for Heroes**
- **United Way Canada**
- **The Shoebox Project for Women**